

Co-op Academy Belle Vue

Careers Fair

Featuring over 35 employers,
colleges and universities!

Tuesday 27th February,
9am - 1pm



Explore
different careers

Speak to inspiring
employers

Plan your next steps

CV Advice

Learn about
colleges and
universities

Co-op Academy Belle Vue Careers Fair 2024

Welcome to the first ever Co-op Academy Belle Vue Career Fair! This guide is designed to help you make the most out of your experience at the event. In this booklet, you will find valuable tips, activities, and resources to help you prepare effectively and confidently navigate the fair.

This event will provide you with an opportunity to find out information to help support your future career decisions. Before you attend, it is important that you conduct some research and have some questions to ask the exhibitors. It is important that you use this time effectively and you plan who you are going to talk to and what you are going to ask.

The first thing to consider when speaking with employers and education providers is your ambition. Complete your ambition statement below. This should be related to careers or further study.

Name:

My ambition is to

.....

.....

.....

.....

.....

Unlocking potential through expert knowledge and character

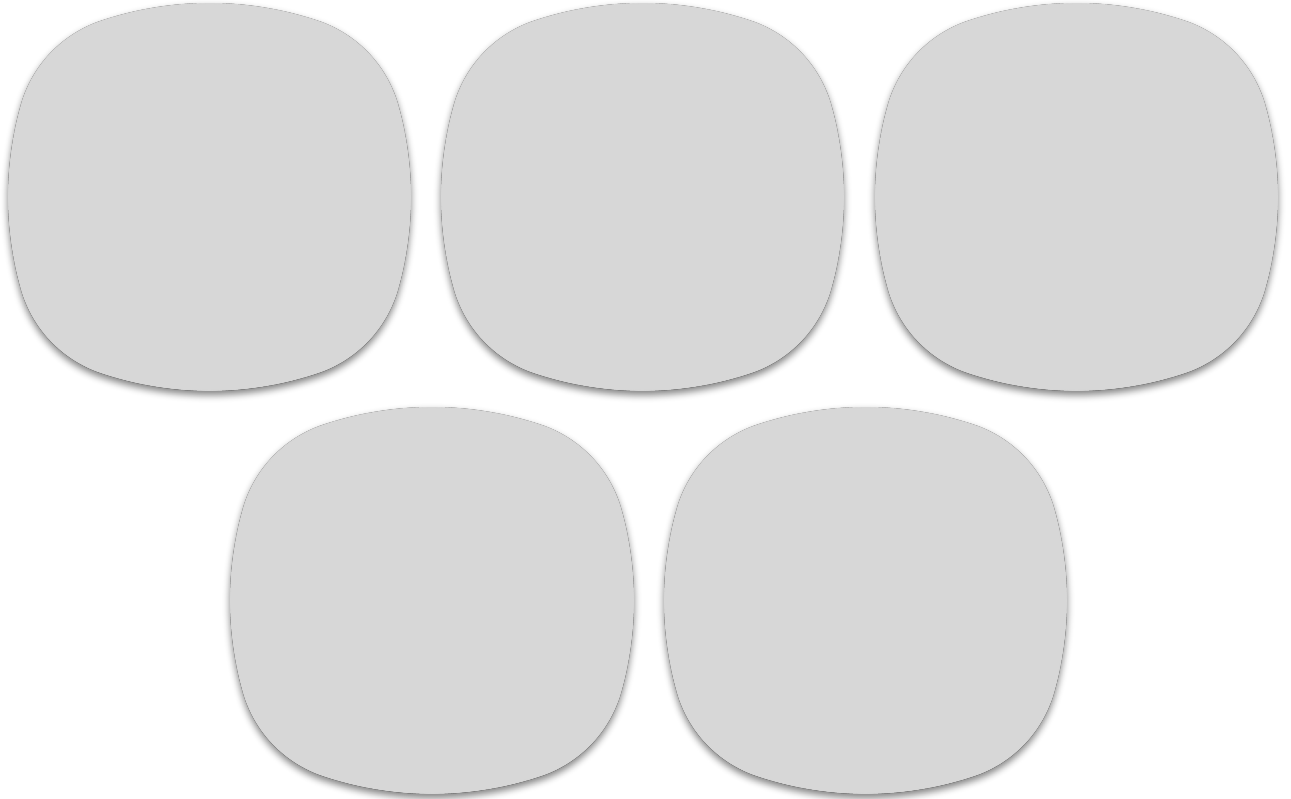
Ambition
We strive for
academic and
personal
growth.

My
Ambition
Statement

C community cooperation **A** ambition achievement **R** respect responsibility **E** endeavour enjoyment

Identifying your strengths

Take some time to reflect on your strengths, skills, and experiences. List at least five strengths, skills or experience that you possess.



Confidently displaying your strengths is important but also be honest about things you would like to develop and and get better at when you join a company or a university/college.

Creating your elevator pitch

An elevator pitch is a brief and compelling introduction that summarises who you are, what you do, and what you're looking for in your career. It's called an elevator pitch because it should be concise enough to deliver in the time it takes to ride an elevator, typically around 30 to 60 seconds.

Hi, my name is

I'm currently in year

My ambition is to be/study

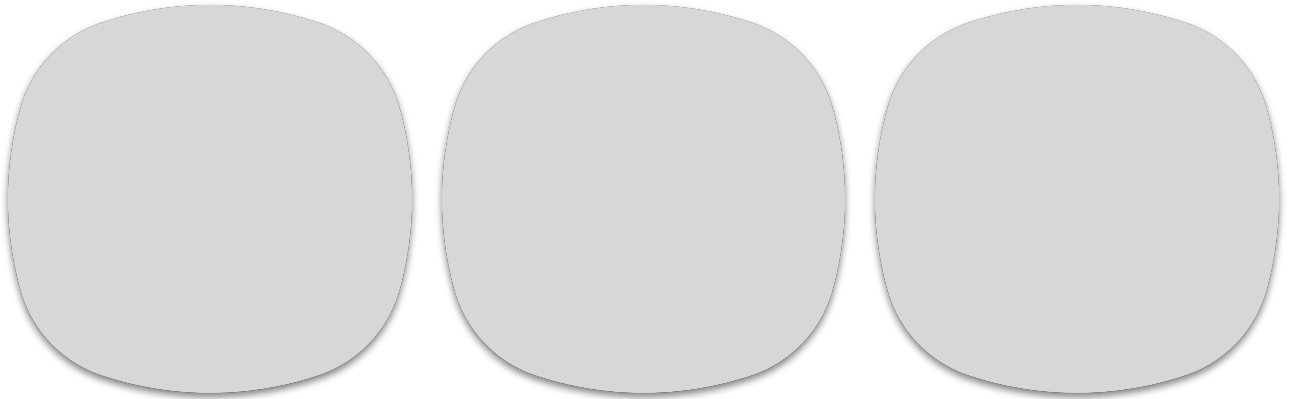
I am good at

I'm interested in your company/university/college because

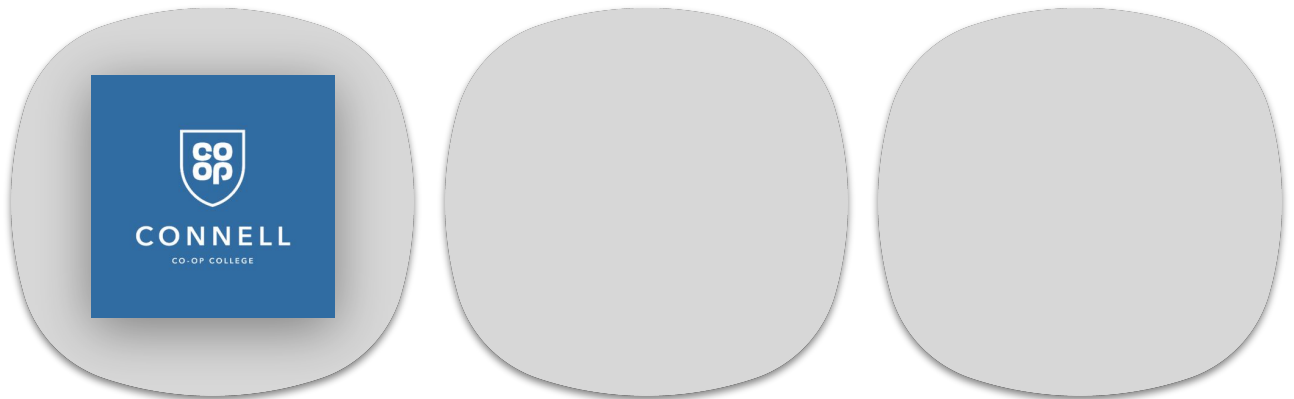
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Our exhibitors

Look at the lists of exhibitors starting on page 7 in this booklet. Identify the top three employers you want to speak to.



Now identify the top 3 education providers you want to speak to. This could be further education (Colleges) or higher education (Universities).



Connell Co-op College are a successful sixth form college in the Co-op Academies Trust! Make sure you speak to them about the options available to you once you leave us in year 11.

Planning good questions

Brainstorm at least five questions you would like to ask exhibitors at the career fair. Consider asking about company culture (what it's like to work there), opportunities for growth (show your ambition), and entry requirements (what you need to get in).

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Suggested Questions

What qualifications will I need?

How important is English & Maths?

What wage / salary could I expect?

What do you enjoy about your job?

Do I need to go to university first?

What are future prospects like?

Do you offer apprenticeships?

What experience is important?

Making a good first impression

Making a good first impression is crucial when attending a career fair. Employers form opinions about you within the first few seconds of meeting you, so it's important to make those moments count. Dressing professionally, being well-prepared, and demonstrating confidence are key components of making a positive impression.



Five top tips for making a good first impression

- 1. Dress Appropriately:** Wear professional attire that is suitable for the industry you're interested in. Make sure your uniform is perfect including your badges and student leadership lanyards.
- 2. Practice Your Elevator Pitch:** Prepare a brief introduction that highlights your skills, experiences, and career goals on page 4. Practice delivering it confidently and concisely to make a strong impression on recruiters.
- 3. Maintain Positive Body Language:** Pay attention to your body language, including maintaining eye contact, smiling, and offering a firm handshake. Positive body language conveys confidence and enthusiasm, making you more approachable.
- 4. Research Companies:** Take the time to research the companies attending the career fair. Knowing about their mission, values, and recent projects demonstrates your genuine interest and makes for more meaningful conversations.
- 5. Be Engaged and Authentic:** Approach each interaction with genuine interest and enthusiasm. Ask thoughtful questions, actively listen to the responses, and engage in meaningful conversations.

Always display all of our CARE principles to the visitors.
Remember to use STEPS & oracy.



Studying in Greater Manchester

4
world class
universities

Over 2,500
degree
courses

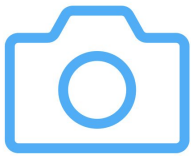
19,000
international
students

99,000
students

Europe's
biggest
student
campus

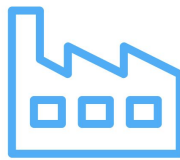


Top career sectors in Greater Manchester



Digital, creative & media

Example careers:
Graphic designer, digital marketer, animator, cyber intelligence officer, software developer, CAD technician, website developer.



Manufacturing & technology

Example careers:
Mechanical engineers, tool makers, plant operatives, electrical engineers, packers.



NHS, medical research & social care

Example careers:
Logistics supervisor, supply chain manager, flows manager, sales assistant, franchise owner, marketing executive.



Business, finance & professional services

Example careers:
Accountant, solicitor, sales representative, recruitment consultant, financial advisor, HR manager, investment consultant, business development manager.



Logistics & e-commerce

Example careers:
Logistics supervisor, supply chain manager, flows manager, sales assistant, franchise owner, marketing executive, visual merchandiser, buyer, distribution manager.



Green Industries

Example careers:
Electrical engineer, smart meter installer, project manager, architect, roofer.

Greater Manchester



Electricity North West is a leading power network operator, providing reliable electricity services to communities across the region. Explore opportunities to join their team and contribute to powering the future.

Biffa is a leading UK waste management company, providing sustainable solutions for businesses and communities. Discover career opportunities in environmental services and waste management.



Groundwork GM is an environmental charity that works to improve communities and green spaces. Learn about their projects and opportunities to get involved in environmental conservation.

Immersiveye founder, Steve Moyler has worked in graphic design, film and animation for over 25 years for many clients including The Olympics and Team GB, Microsoft, Sony Music, L'Oréal, Adidas, JD Sports, creating graphics, motion content and film.



The Growth Company provides business support services and helps individuals develop skills for employment. Explore training and career development opportunities with this dynamic organisation.

Bowmer and Kirkland is a leading construction and engineering company, delivering high-quality projects across various sectors. Learn about career opportunities in construction and project management.



Great Places Housing Group is a social housing provider committed to creating vibrant communities. Discover opportunities to work in housing and community development.

MAC Roofing is a leading roofing contractor, specialising in commercial and industrial projects. Learn about opportunities in roofing and construction trades.



Employers



John Crane is a global leader in rotating equipment solutions, offering engineering and technical career opportunities.

GMI Construction is a construction company delivering projects across various sectors. Explore opportunities in construction management and project delivery.



Hideout Youth Zone provides a safe and inspiring place for young people to engage in activities and personal development. Discover opportunities to support youth programs and mentorship.

The Royal Navy offers diverse career opportunities in maritime defence, engineering, and support services. Explore careers at sea and onshore with one of the world's most respected naval forces.



THG

THG is a global technology company specialising in e-commerce, digital marketing, and beauty brands. Discover opportunities to work with innovative technologies and global brands.

City in the Community is the community foundation of Manchester City Football Club, providing sports and educational programs for young people. Explore opportunities to make a difference through sports outreach and community engagement.



RHS

The Royal Horticultural Society promotes gardening and horticulture through educational programs and events. Discover opportunities to work in horticulture, conservation, and education.

The Royal Air Force offers exciting careers in aviation, engineering, and support services. Discover opportunities to join one of the world's most advanced air forces.



Employers

Further Education (FE)

Further Education (FE) refers to education provided after the completion of compulsory schooling (usually at age 16 in the UK) and before higher education (typically university-level education). FE institutions offer a wide range of courses and qualifications, including vocational training, apprenticeships, diplomas, and certificates. These courses are often practical and hands-on, focusing on specific skills and preparing students for employment or further study. FE colleges and institutions cater to a diverse range of learners, including school leavers, adults seeking career changes or skills enhancement, and individuals returning to education after a break.

Discover a wide range of further education programs and vocational training courses offered by leading institutions. Whether you're seeking hands-on skills training or preparing for higher education, FE institutions provide valuable pathways to career success.



We're a sixth form college in East Manchester for students aged between 16-19. We offer a range of A Levels and BTECs in a modern, purpose-built college full of state-of-the-art IT and digital technology. We're Manchester's highest performing sixth form college for A Level/BTEC progress and progression to higher education and training.

The Manchester College, one of the largest further education institutions, offers a comprehensive array of programmes and apprenticeships, providing students with practical skills and qualifications essential for successful careers or further academic pursuits in a vibrant learning environment.



The Manchester College
be amazing



Salford City College provides a diverse array of further education programs and apprenticeships, equipping students with practical skills and qualifications for employment or further study, fostering personal and professional development.

Alliance Learning offers specialised apprenticeships and training across various trades and industries. With a focus on practical skills development, students gain qualifications for successful careers, meeting the evolving needs of the workforce.



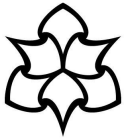
Further Education

Colleges

Higher Education (HE)

Higher Education (HE) encompasses education provided by universities, colleges, and other institutions beyond the level of further education. HE institutions offer undergraduate and postgraduate programs leading to academic degrees such as bachelor's, master's, and doctoral degrees. HE courses are typically more academically focused, combining theoretical knowledge with practical application in various fields of study. Higher education provides opportunities for deeper exploration of subjects, research, and specialised training, preparing students for careers in their chosen fields and providing pathways to professional advancement and personal development.

Embark on your journey to higher education with confidence. Explore diverse undergraduate and postgraduate programs offered by esteemed universities and colleges. From specialised degrees to industry-focused courses, HE institutions pave the way for academic excellence and career advancement.



**Manchester
Metropolitan
University**

As one of the largest universities in the UK, Manchester Metropolitan University prides itself on its vibrant and inclusive learning community. With a strong emphasis on innovation and creativity, Man Met provides students with opportunities to engage in cutting-edge research and hands-on projects. The university's extensive network of industry partnerships and placements ensures that graduates are equipped with the skills and knowledge needed to thrive in today's competitive job market.

UCFB is a specialised institution offering undergraduate and postgraduate degrees focusing on the business and management aspects of the football and sports industry. With campuses situated in iconic football stadiums like Wembley Stadium and Etihad Stadium, UCFB provides students unique access to the heart of the sports industry. Through academic study, guest lectures, and practical experience, students gain a comprehensive understanding of the global sports business landscape



**University of
Chester**

Nestled in the historic city of Chester, the University of Chester offers a supportive and welcoming environment for students to pursue their academic and career goals. Known for its strong emphasis on teaching excellence and student satisfaction, the university provides a wide range of programs tailored to meet the needs of diverse learners. With a focus on personalised learning and practical experience, students at Chester develop the skills and confidence to excel in their chosen fields upon graduation.

UA92 is a modern university founded by the Class of '92, a group of former Manchester United football players, along with academic experts. Located in Manchester, UA92 offers innovative undergraduate programs focused on personal development, leadership, and employability skills alongside traditional academic subjects. With a unique emphasis on character-building and practical experience, students benefit from industry placements, guest lectures, and mentorship opportunities.



Higher Education
Universities

Staffordshire University is a forward-thinking institution known for its emphasis on industry-relevant education and innovative teaching methods.

Located in the heart of England, the university offers a wide range of undergraduate and postgraduate programs across various disciplines, including business, computing, engineering, health, and creative arts. With a strong focus on employability, Staffordshire University provides students with opportunities for work placements, internships, and real-world projects to develop practical skills and experience.



Greater Manchester Higher is dedicated to widening access to higher education across the region. Through collaborative efforts with schools, colleges, and universities, they provide information, advice, and guidance to students aspiring to pursue higher education. Their aim is to empower individuals from all backgrounds to achieve their educational goals and unlock opportunities for personal and professional growth. By promoting the benefits of higher education and supporting students throughout their journey, Greater Manchester Higher plays a vital role in building a skilled workforce and driving economic prosperity in the region.

Futureworks is a leading higher education institution specialising in creative industries such as film, games, and music production. Located in the vibrant city of Manchester, Futureworks offers industry-focused degree programs designed to equip students with practical skills and knowledge. With state-of-the-art facilities and expert faculty who are industry professionals, students receive hands-on training and real-world experience. Futureworks prides itself on nurturing creativity, innovation, and entrepreneurial spirit, preparing graduates for successful careers in the dynamic and competitive creative sectors. Through a blend of academic rigor and industry immersion, Futureworks fosters talent and drives innovation in the creative landscape.



The University of Huddersfield is renowned for its commitment to employability and industry connections. With a focus on practical learning and research, students benefit from state-of-the-art facilities and opportunities for real-world experience. The university offers a diverse range of programs across various disciplines, ensuring students receive a well-rounded education that prepares them for success in their chosen career paths.

Higher Education

Universities

Exhibitors from the Co-op



As part of the Co-op Academies Trust, we are proud to be sponsored by the Co-op, a leading British consumer cooperative with a rich history dating back to 1844. The Co-op is guided by its core values of self-help, self-responsibility, democracy, equality, equity, and solidarity. It operates across various sectors, including retail, food, insurance, funeral care, and more. The Co-op is committed to making a positive impact on society, supporting local communities, and promoting sustainability through its ethical business practices and initiatives.

We have six exhibitors at the careers fair from the Co-op giving information on a variety of roles:

Talent & Acquisition:

Attracting, recruiting, and retaining top talent, developing recruitment strategies, conducting talent assessments, and supporting employee development and career progression.

Technology:

Driving innovation and digital transformation, managing IT infrastructure, and implementing digital initiatives to enhance customer experiences and operational efficiency.

Community & Member Participation:

Engaging with members and communities, fostering belonging, and promoting active participation through events and communications, gathering feedback to inform decision-making.

Supply Chain:

Ensuring efficient and sustainable supply chain processes, managing supplier relationships, optimising logistics, and promoting ethical sourcing and environmental sustainability.

Head of Product Development:

Leading the innovation of new products and services, conducting market research, product design, testing, and launching offerings aligned with customer needs and Co-op values.

Partnerships:

Building strategic partnerships and collaborations, identifying opportunities, negotiating agreements, and managing relationships to achieve shared goals and mutual benefits.

Co-op

My action points, next steps and notes

Three new things I have learned are...

1

2

3

Three things I am now going to do to support my success are...

1

2

3

You can now use Unifrog for a number of things to support your success following the careers fair.

1. Log the careers fair as an activity
2. Search the careers library for jobs you have found out about today
3. Search the subjects library for courses you could study at FE or HE
4. Search for apprenticeships using the apprenticeship tool
5. Complete courses relating to your careers ambition

The Unifrog logo consists of the word "unifrog" in a white, lowercase, sans-serif font, centered within a solid green square.

unifrog

Next Steps



Co-op Academy
Belle Vue

[#TheBelleVueDifference](#)